



MARION TEMPEST DESIGN .CO.UK

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Experienced, enthusiastic and highly motivated, designer with in depth knowledge of all aspects of publishing and design. Producing ESG reports, magazines, and books. Used to working with major clients and big brands, working to deadlines and producing quality work to a budget.

2022 **Senior Designer: Sustainable Advantage,**

Report design, info-graphics, picture research,

I currently work for the Stainability department of Sustainable Advantage producing bespoke reports for a huge range of clients as an ESG Report designer, producing online reports as PDFs and for print, creating templates, working to brand guidelines, researching images and creating info graphics.

2021 **Freelance magazine / book designer and art director for a variety of clients including: the UN, Africa Innovates UNPD, New African Woman, Balance magazine, Co-op food, WW UK (WeightWatchers), IC publications, Sainsbury's Magazine, plus various website designs**

2019 to 2020 **Art editor, Walk magazine, River Publishing Group (maternity cover)**

Design, account handling, art direction, picture research, image re-touching, repro

Magazine design, including all the layouts, picture research, commissioning photography and illustration, drawing maps and creating info graphics, re-touching images including the cover and preparing/sending docs to repro

2010 to 2019 **Art director, Sainsbury's Magazine commercial department, Seven**

Pitch work, art direction, design, repro, digital design

Developing concepts for a variety of projects including advertorials, cookery booklets and calendars, attending initial briefings, setting up project templates/style guides, preparing budgets, booking freelancers where necessary, plan, prop, and art direct, layout pages and prepare for print. Organising and directing photoshoots,

Digital design: I have also worked on the concepts and development of various online ads, MPUs banners etc

2008 to 2009 **Art director, Business Development, Seven Squared**

Concepts, pitch work, brochures, marketing materials for the New Business department

2006 to 2008 **Art director, Fresh Ideas Magazine, 7 Publishing**

My work included: all aspects of page design and typography. Organizing the external food and lifestyle shoots and any in-house additional photography required, arranging castings, sourcing locations, selecting models, , commissioning photographers, stylists and art directing shoots. I was also responsible for monitoring the budget of all art department costs. As well as managing the art department, the in-house digital studio and props store .

2001 to 2006 **Art Director, Newcrane Publishing** Working for an agency (owned by Delia Smith) on the Sainsbury's account, managing the art department. Producing in-store magazines, brochures, leaflets, recipe cards, direct mail and new business pitches.

Previously

Tempest Graphic Design

I wanted the flexibility of working from home, so set up my own graphic design business. Working on projects from home and in-house as a freelance designer. Clients included Bauer Media, River Publishing, G and J and Time inc.

Art Director, special projects, Bauer Media

I developed concepts, produced dummies and in some instances first issues of eight new titles, ranging from weekly celebrity magazines to glossy gardening monthlies

Deputy Art Director, Woman's Realm, Time Inc

Senior Designer, Bella magazine, Bauer Media

Qualifications

Northumbria University

Honours degree in Graphic design

Blackpool and Fylde College of Art and technology, 2 year pre-degree foundation course

Creative Cloud applications

I have considerable knowledge of Adobe InDesign, Photoshop, Illustrator, Xd and Keynote have used Dreamweaver and Wordpress

Interests

I am a keen cook with a wide knowledge of cooking terms and techniques

I am interested in interior design and the history of art

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